



**Student &
Innovation House**

Series of 12 discoveries

Introduction

Hello, We are a **colonial team!** Our group consists of 5 people from **Poland** and **India**. We met at different points of the sprint and with individual problems & views related to the **brief**. As time went on, we defined our **main problem** and decided to solve it in the simplest and realistic way. This is how the "**colonist series**" project was born. We kindly invite you to the presentation.

Colonial team



Natalia



Rafał



Inga



Sameer

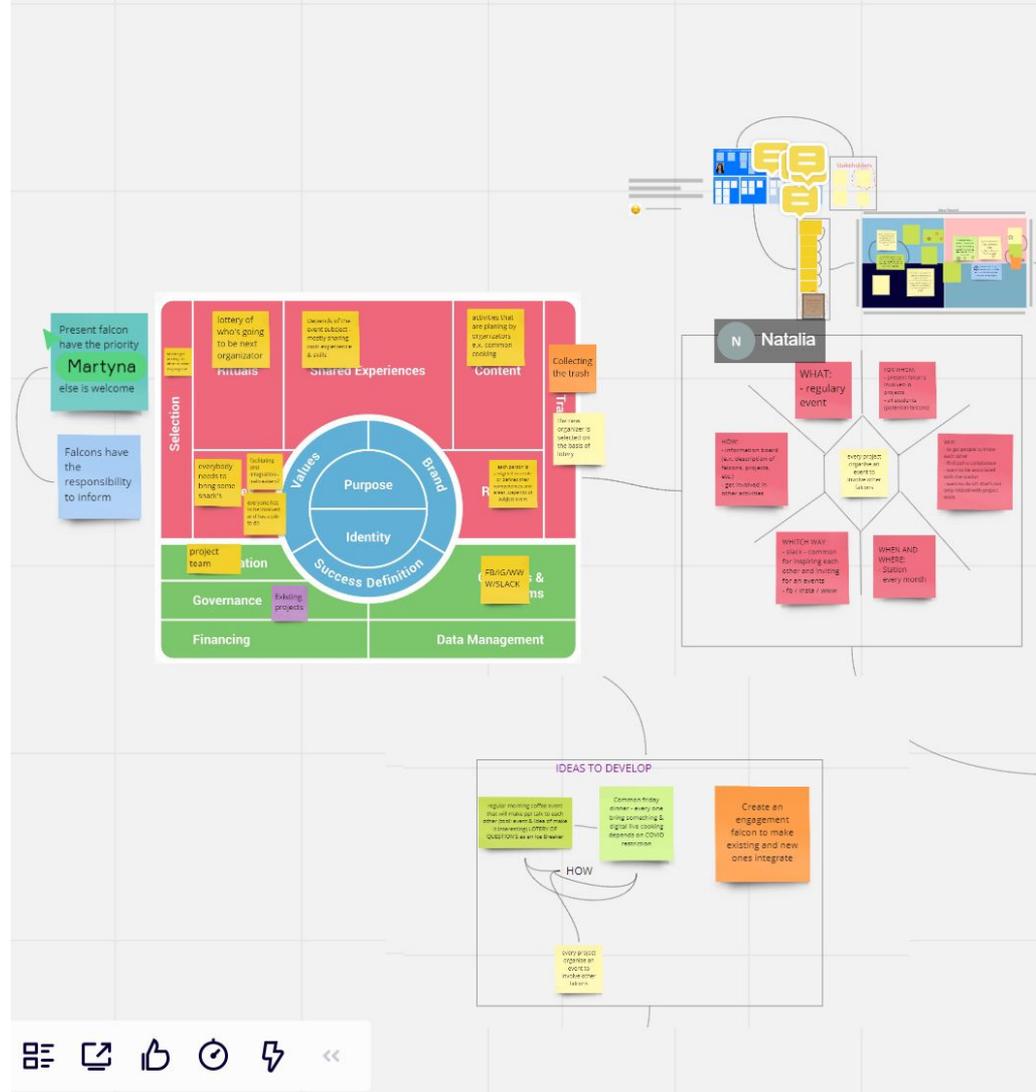


Binoli

#Changemakers

design process

1. Stakeholders mapping
2. Created a persona
3. Defined the problem
4. Ideation
5. Tested ideas with mentors
6. Selected ideas
7. Developed chosen idea
8. Prototyped & tested
9. Developing...





Kim (23)

Coming from Paris
Studying and living in Copenhagen
Falcon at the Station

Dream

- be a game changer
- spend time in an inspiring community

Pain

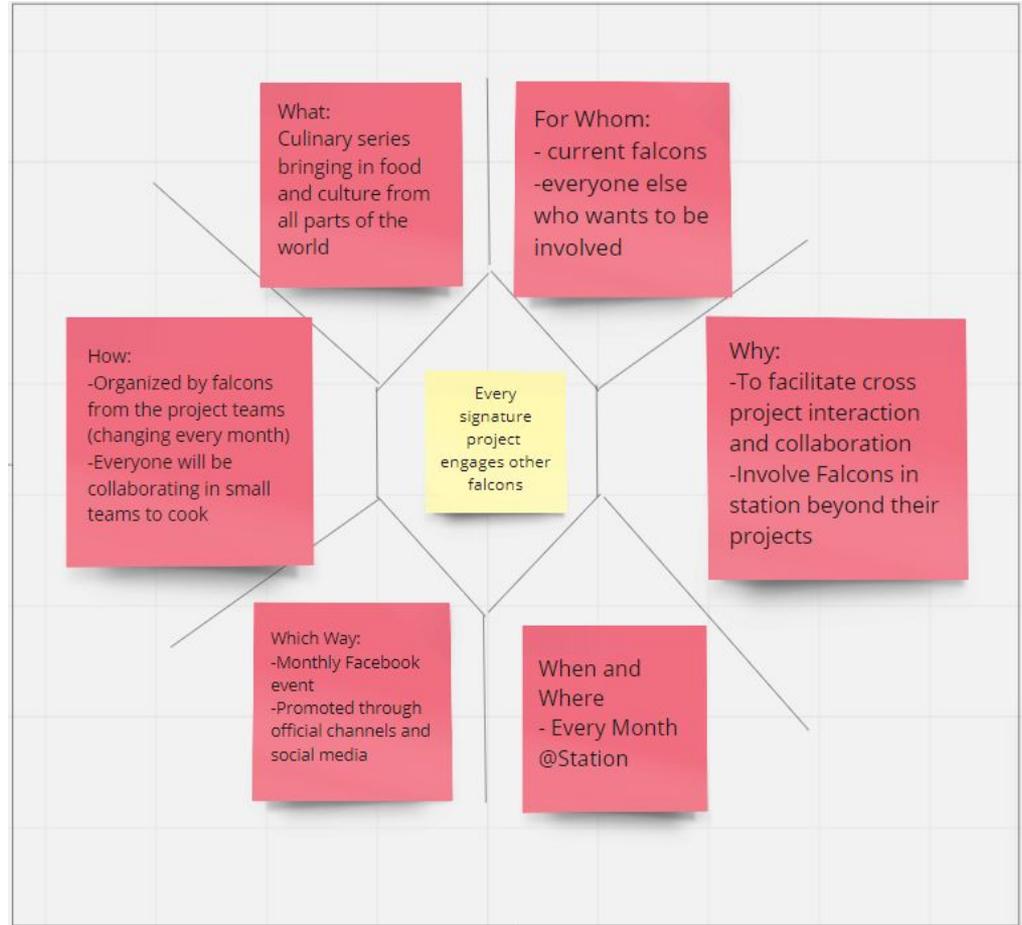
- doesn't know her role in the Station's community
- doesn't know people from other projects

Defining the Problem Statement

How might we deliver
**TOOLS TO CREATE AND
MAINTAIN A
COMMUNITY IN THE
STATION**

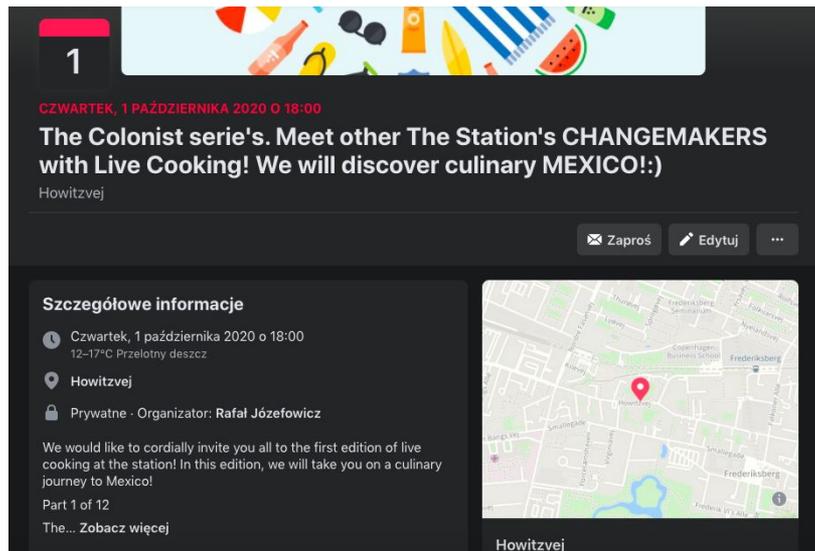
in order to give falcons a
**SENSE OF BELONGING
BEYOND THE PROJECT**

concept description (Hexagon)



prototype

The goal is to create 12 events that will allow you to discover different culinary experiences. Meeting and cooking together gives you the opportunity to know more about the people and the organization. You can choose the recipe yourself, cook something together with other participants and share meals. During Covid-19 the event may be online.



1

CZWARTEK, 1 PAŹDZIERNIKA 2020 O 18:00

The Colonist serie's. Meet other The Station's CHANGEMAKERS with Live Cooking! We will discover culinary MEXICO!:

Howitzvej

Zaproś Edytuj

Szczegółowe informacje

Czwartek, 1 października 2020 o 18:00
12–17°C Przelotny deszcz

Howitzvej

Prywatne · Organizator: Rafał Józefowicz

We would like to cordially invite you all to the first edition of live cooking at the station! In this edition, we will take you on a culinary journey to Mexico!

Part 1 of 12

The... [Zobacz więcej](#)

Howitzvej



5 pm | 01.10.2020 | The Station

The Colonies Series one of 12

Meet other The Station's changemakers with Live Cooking

Hey Falcon! We would like to kindly invite you on a culinary discovery to Mexico! This month the organizers will be the Co-design your place team!

Rules are simple

You are paying only 5 Euros and we provide you with the ingredients.

Exchange ideas with us!

Have a great cooking experience!

Bring a good mood with you!

Limited places available, so sign up as soon as possible!

For more information and for signing use our facebook event link below or you contact directly to organization team.

📍 www.facebook.com/event/mexicancookingevent/



good practices for organizers



- **prepare recipes** - make sure that the recipes you choose can be made using the cutlery at The Station
- **music** - It is worth ensuring that the music comes from the country to which we are moving - it will create an even better atmosphere
- **icebreakers** - taking care that everyone feels good
- **beginning and ending** - take care of proper beginning where you set the roles and welcome everyone. Also about ending with the lottery to choose the next organiser as an ending ritual
- **networking** - common eating is a great networking activity. You can make it more attractive by putting some questions under the plates that give people the topic to talk
- **coronavirus protection** - take care of disinfection, etc.

VALUES

- **An easy way for people to introduce themselves**
 - **co-creation - being value part of community**
 - **cooking to encourage participation by creative and fun activities**
 - **Networking and Engaging new potential falcons**
-

Our concept

We wanted to create a community through a series of events that would bring together all falcons from the station and encourage joint activities in a pleasant atmosphere, where it will be possible to combine business with pleasure



The Colonist series

The colonialist series project consists in organizing 12 events, which will turn out to be culinary discovers to various countries around the globe by the live cooking! Anyone willing will actively participate in creating and exploring the world's cuisines :)

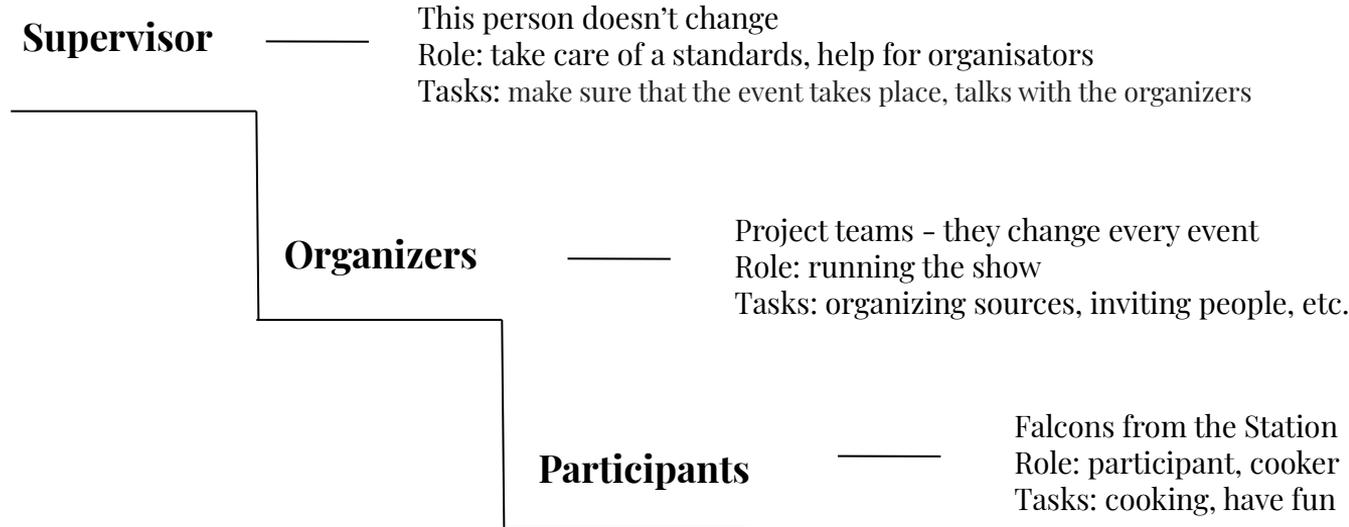
Sounds interesting ?



Speak Peak

structure of people

Right now everyone is limited to a signature activity or a smaller project. The idea is to engage them beyond that with Station. Thereby the activity is going to be flexible with constantly changing participation and themes involving everyone - but not chaotic. So this is going to run in this kind of division of responsibilities.



Customer Journey

https://miro.com/app/board/o9J_kkxV9fw=/

How to build bonds in the community step by step

Create a slack channel where people can share their dishes, recipes and seek advice from other members



The screenshot shows a Slack channel interface with three messages. Each message includes a user profile picture, name, timestamp, text, and a photo of a dish.

Message 1:
User: **Kasia Mazurek** 7:19 PM
Text: Gnocchi z karmelizowaną marchewką!
Image: A plate of yellow gnocchetti pasta with orange carrots and a glass of white wine in the background.

Message 2:
User: **Paulina** 4:57 PM
Text: ja polecam ciastka z gorzką czekoladą, można też dodać orzechy, rodzynki lub żurawinę!
Image: A clear glass bowl filled with chocolate chip cookies.

Message 3:
User: **Kasia Mazurek** 12:38 PM
Text: Pozwólcie, że zaprezentuję mój wczorajszy sernik na zimno - galaretką powinna być tylko na górze. To na pewno kara bogów cukiernictwa za użycie półproduktów.
Image: A slice of no-bake cheesecake with a white filling and a red strawberry jelly topping.

Message 4 (partial):
User: **Karolina Kruszec** 2:13 PM
Text: hahaha i tak wygląda pysznie!
Image: A small red heart icon and a thumbs up icon.

PROOF OF CONCEPT



Q&A

Details on which resources are needed. Money, equipment, facilities, people(who)

- **Money, space, utensils, ingredients, organisers, participants, slack, facebook page**

Communication - How and which channels will you use to communicate your concept-

- **facebook, slack, website of the station & posters**

What are the unknowns and what can go wrong?

- **People might not be willing to participate if there is money attached. It might not be successful and follow a consecutive event. Project teams might not have the time to organise**

What happens next with the project - outcomes?

-It can translate into a toolkit for anybody to start their own event series in the future

The Station Ambassadors

Team 1



Annika



Fon



Angela



Paulina



Andreea

*How might we better
understand the **needs of students**
from different universities
so that the Station can meet their
desires/needs?*

The Concept

Our concept is to develop and test an ambassador program for existing falcons who can become the connectors between their university's students and the Station. The ambassadors' goal is to give new students a feeling of ownership to Station, by really understanding the students' needs and then inviting them to come together and create programming at the Station that they truly want using a ground-up approach.

Why? Because...

- Other **universities** don't feel a sense of **ownership** or **connection** to the Station
- It's hard to create a larger sense of **community** when universities and students are so **far away** from one another

and finally, Station wants to be the bridgemaker between the different universities in Copenhagen!

The Role of a Station Ambassador

- ★ An ambassador is someone who wants to improve the station's relationship with and between different universities
- ★ An ambassador has an existing relationship with the Station (is or becomes a falcon)
- ★ Is a trained person who can discover the needs of their fellow students and facilitate more connections
- ★ As a team, is an active experiment of a cross-disciplinary project (can uncover what works well, what is difficult, etc) and can use these findings to support their work with other students
- ★ Is someone who is really passionate about cross disciplinary working and wants to get more students involved in Station

The Storyline - Implementation plan

Preparation (before the program starts)



Process

Can be falcon representatives from a couple different schools to start off with, depending on who is already at Station - KU + DTU + AAU

Reach out through program leads and slack

Training Period

TRAINING



Training will be specific - stage 1: training on how to collect research, conduct interviews

Ambassadors will attend existing events organized by student organizations to meet people and conduct research



Co-creation with students and falcons



Training stage 2: training how to cluster insights, developing co-design tools that will work with the specific needs discovered

Trainers could be designers who understand co-design tools and researchers who are good at cluster insights



Ambassador team might invite falcons with specific expertise to help them learn the context of a specific problem

Outcome



To test whether or not this program is needed or what to improve in order to implement the long-term version

People

Recruit people who are already involved in the station to be the program lead and the ambassadors

Trainers will be falcons with specific expertises. Can be brought in depending on the training needed. trainers might be anthropology students, social scientists, researchers

Duration

Week 1

Week 2

Week 3

Week 4

Values & Outcome

1. Accomplish the main agenda for the Station to be a Innovation house for all students
2. Increasing leadership for students
3. Accessing a network that might help future careers
4. Competencies in facilitation, co-design tools, strategic design and interdisciplinary teamwork



Training falcons to be strategic facilitators

Co-creating new programme or events for student at the Station (grassroots)

Increasing more student to be involved

Major Insight from the research

Station is the platform that wants to connect all the unis - wants to be the bridge

Creating an interdisciplinary team of falcons who are passionate about connecting different students together.

Universities can try to promote interdisciplinary projects but students will not want to join if they don't feel invested. Can't be a top down approach.

Giving students opportunities to lead and co-create the type of interdisciplinary projects they want.

Current challenges: schools are siloed + students might have biased mindsets about one another

Giving students opportunities to break out of their silos, and giving them a reason to do so by responding to their real needs.

For Scaling up...

Idea 1

A Mentoring Programme

Professionals mentoring student to be strategic thinkers, community builders, where the station can be the playground

Idea 2

Create more formal Co-creation event with all the unis

Along the ambassadors got more knowledge of the tools they can create bigger events to gain more insights

Idea 3

A Yearly Programme activity

After a term or year, a new cohort of student is invited in to start the training programme

What can go wrong...

have only a few
interested students

demotivated
ambassadors

challenging to be
implemented in an
online version

make a stable
engagement

Thank you!

Wall of interests

Team 4: Chiara Spezzati, Joey McAleese, Marlene Schmidt
Pendersen, Zuzanna Milancej

Who are we?

Wall of Interest is an interactive online board that encourages cross disciplinary connections through finding common interests between Falcons.

The Station can utilise this self organising platform to create signature activities that align with Falcon's interests and skills.



Get to know your fellow falcons

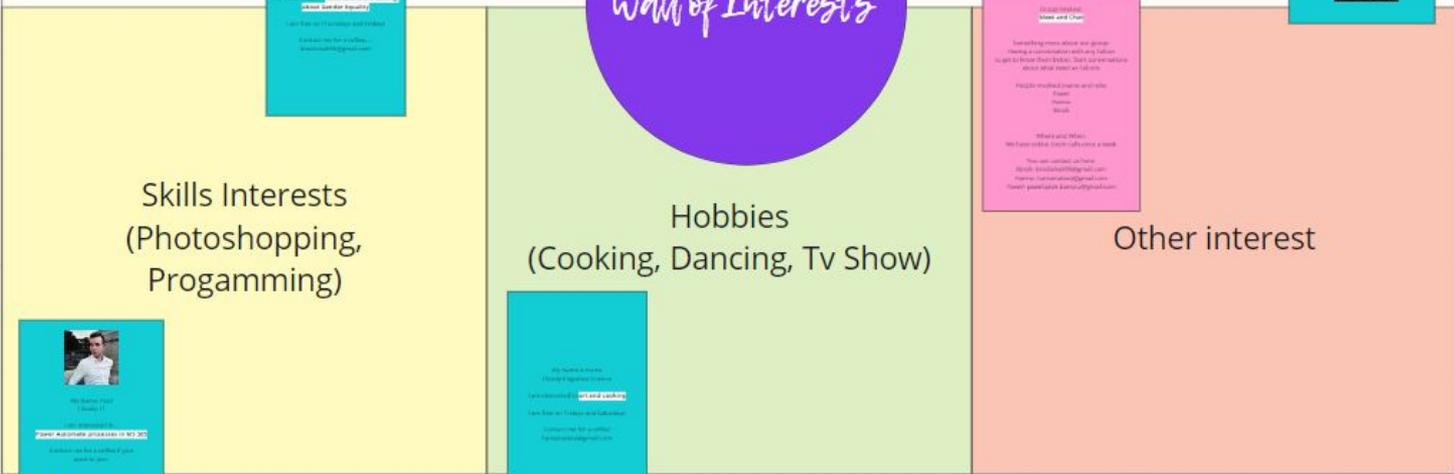
1. Write yourself a personal interest card.
2. Place it on our wall.
3. Grab a coffee if you get interests
4. Post an interest group card if you want to meet regularly
5. Keep it light and have fun!

Hold Alt and drag to copy



About the interest group

- Set a regular time and place
- You can be part of more than one interest groups
- Meetings are to discuss interests
- These are self-organising –and we encourage the flow of falcons
- If the discussion leads to a project idea, please talk to the Station



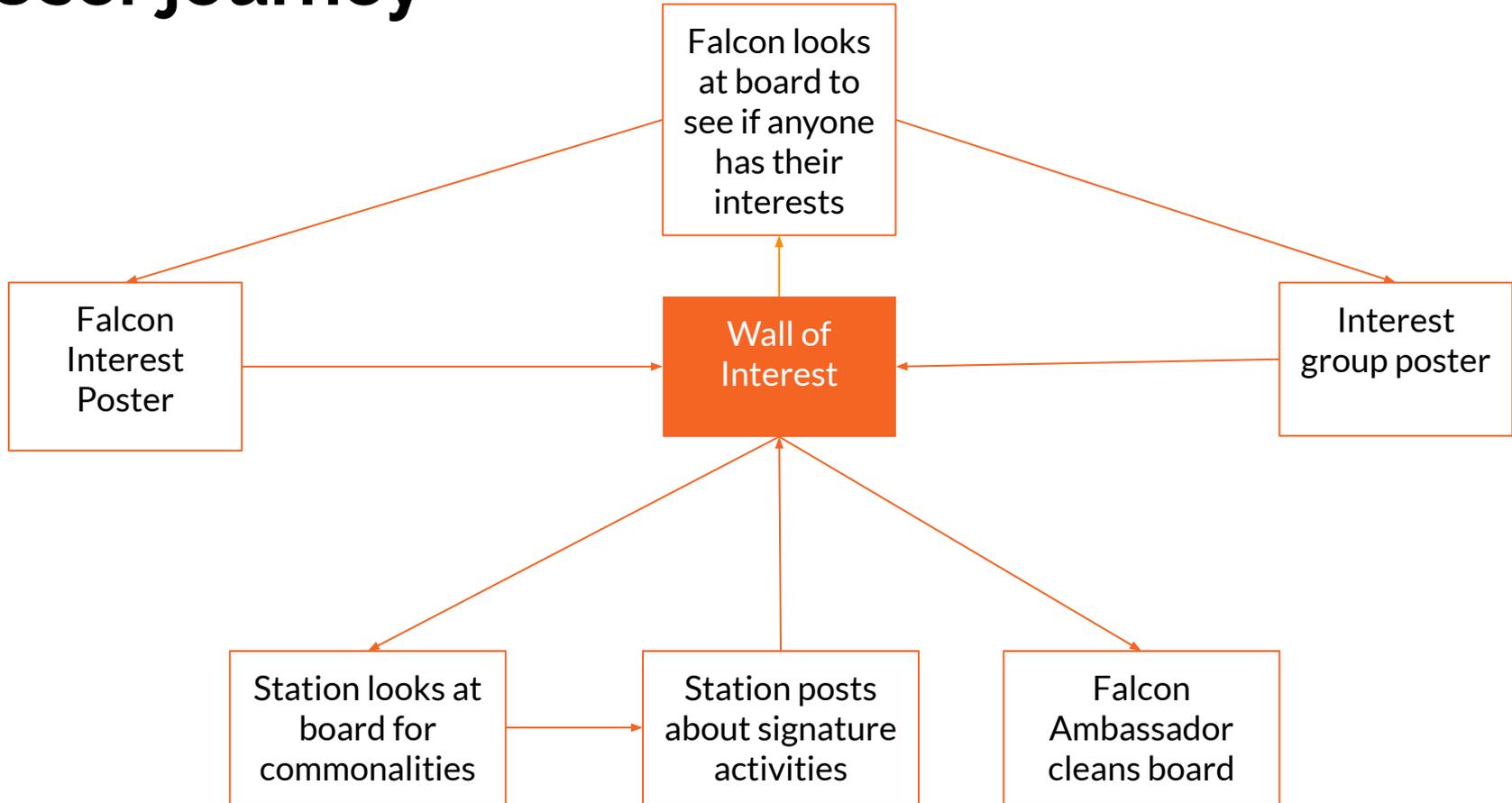
Skills Interests
(Photoshopping,
Programing)

Hobbies
(Cooking, Dancing, Tv Show)

Other interest

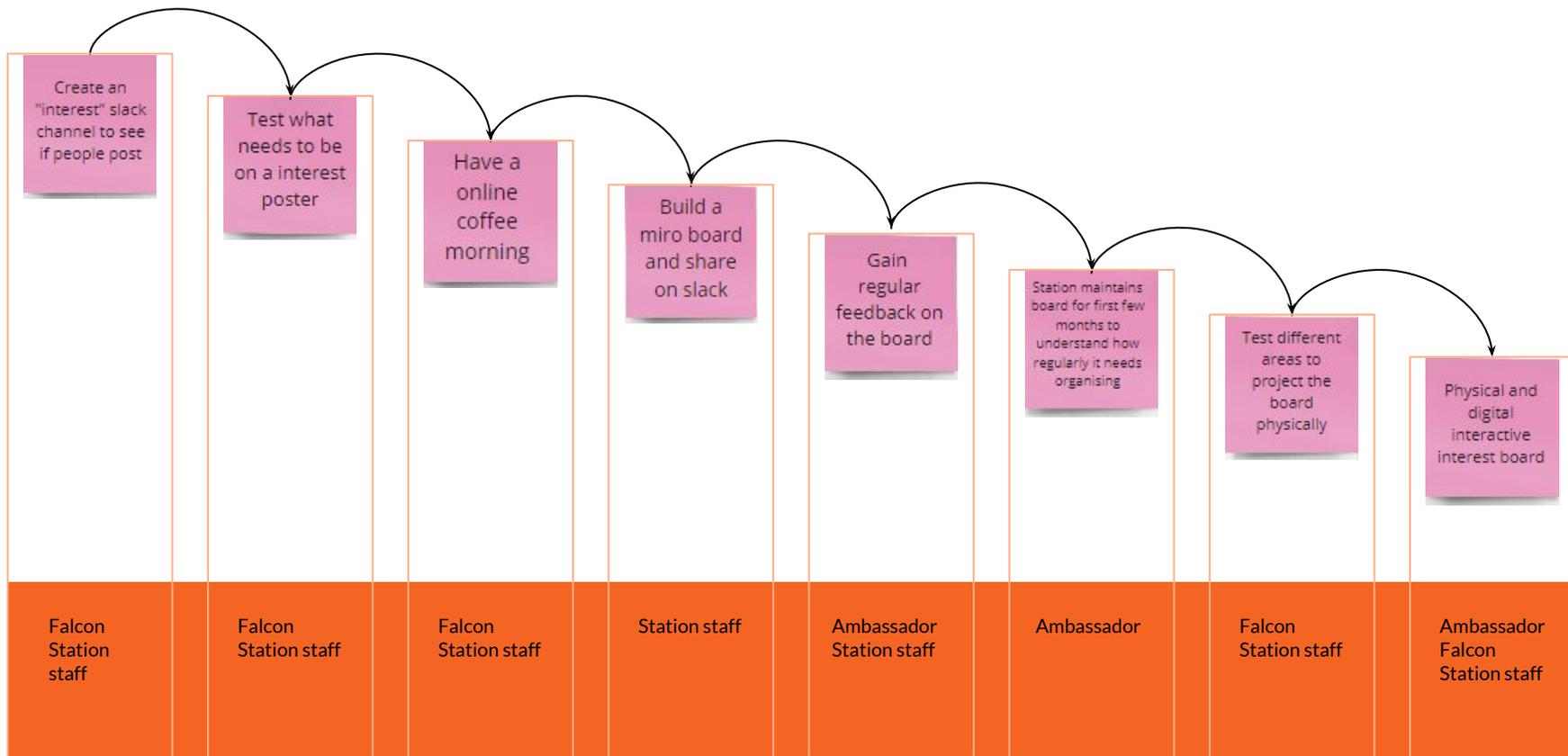
Timeplan

User journey



Implementation

Stakeholders



Resources and Communication

Resources

- Area in the Station to have the board that is easily accessible and visible.
- Interactive Board or Interactive Projector (2,500 DKK-8,500 DKK)
- Falcons have internet connection and a computer/tablet/phone.

Communication

- Miroboard
 - Slack
 - Video Call Software
 - Online Survey Software
-

Unknowns: What could go wrong?

Not all the people want to come forward

You can go to an interest group that already has an agreed time

Tech Barrier

Help Guide

People might be too busy

They can work with their schedule and market the board as a more social than professional thing

The Board might get too messy

The Station maintains it in the beginning to see how often it needs to be organized

The Station might not be willing to help out

This project might be of benefit to the station to find new primary projects

Station playing host

Placing the responsibility on Falcons to organise and maintain groups

Why is this a good concept?

Short Term Outcomes

- Falcons meet other falcons who are not in their project.
 - Falcons have a way of socialising outside of their volunteering responsibilities.
 - Station no longer is the facilitator.

Long Term Outcome

- Highlights interest groups in monthly show and tell events.
 - Community is no longer hierarchical but holacratic.